University of Victoria, Visual Arts

VISU MFA 2023

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LAST

FIRST

1. TITLE

1. YEAR OF CREATION:

1. SIZE OF ARTWORK AND MEDIUM

1. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

Masood

Eeman

Lift the fog

2022

9"x13" Gouache and gold leaf on wasli



2. TITLE

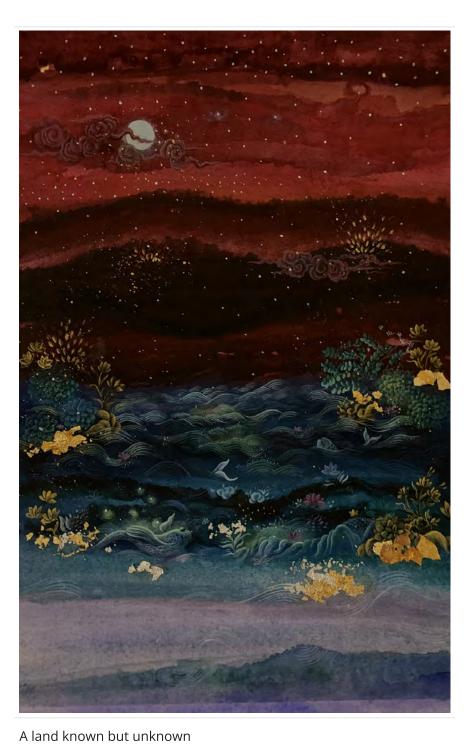
2. YEAR OF CREATION:

2. SIZE OF ARTWORK AND MEDIUM

Celebration of Life

2022

9"x13" Gouache and gold leaf on wasli



3. TITLE

3. YEAR OF CREATION:

2022

3. SIZE OF ARTWORK AND MEDIUM

14"x19" Gouache and watercolors on wasli



4. TITLE

4. YEAR OF CREATION:

4. SIZE OF ARTWORK AND MEDIUM

4. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

Underneath the blanket of morning breeze

2022

10"x30" Gouache on Arches paper



5. TITLE

5. YEAR OF CREATION:

5. SIZE OF ARTWORK AND MEDIUM

5. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

Underneath the blanket of morning breeze

2022

10"x30" Gouache on Arches paper



6. TITLE

Between the crumbling leaves and withering feathers, the flower bloomed

6. YEAR OF CREATION:

6. SIZE OF ARTWORK AND MEDIUM

6. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

2022

9"x13" Gouache on Arches paper



7. TITLE

7. YEAR OF CREATION:

7. SIZE OF ARTWORK AND MEDIUM

7. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

Here but not here

2022

2022

14"x19" Gouache on wasli



8. TITLE

8. YEAR OF CREATION:

8. SIZE OF ARTWORK AND MEDIUM

40"x26" Gouache and gold ink on Arches paper

Oh beautiful release, may you find some comfort here



9. TITLE

Oh beautiful release, may you find some comfort here

2022

9. SIZE OF ARTWORK AND MEDIUM

9. YEAR OF CREATION:

40"x26" Gouache and gold ink on Arches paper



10. TITLE

A world within

2021

10. SIZE OF ARTWORK AND MEDIUM

10. YEAR OF CREATION:

21"x26.5" Gouache and gold ink on wasli



11. TITLE

11. YEAR OF CREATION:

11. SIZE OF ARTWORK AND MEDIUM

11. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

A world within

2021

21"x26.5" Gouache and gold ink on wasli



In the endlessness that you fear

2022

12. SIZE OF ARTWORK AND MEDIUM

12. YEAR OF CREATION:

12. TITLE

15"x21" Gouache and watercolors on wasli



13. TITLE

13. YEAR OF CREATION:

13. SIZE OF ARTWORK AND MEDIUM

13. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

14. TITLE

14. YEAR OF CREATION:

14. SIZE OF ARTWORK AND MEDIUM

14. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

Impassioned silence II

2021

5.2"x30.5" Gouache and silver leaf on Arches paper



The mind's ocean

2021

22.4"x28.5" Gouache and gold leaf on wasli



15. TITLE

Presence in absence III

15. YEAR OF CREATION:

15. SIZE OF ARTWORK AND MEDIUM

15. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

2021

20.7'''x14.3'''



16. TITLE

Remembrance II

16. YEAR OF CREATION:

2021

16. SIZE OF ARTWORK AND MEDIUM

20"x26" Gouache on wasli



17. TITLE

17. YEAR OF CREATION:

17. SIZE OF ARTWORK AND MEDIUM

17. FILE (TITLE THE FILE:

NNLASTNAMETITLEYYYY.JPG)

Remembrance II

2021

20"x26" Gouache on wasli paper



18. TITLE

Remembrance I

2021

18. SIZE OF ARTWORK AND MEDIUM

18. YEAR OF CREATION:

28"x40" Gouache and watercolors on Arches paper



19. TITLE

Keepsake

19. YEAR OF CREATION:

2021

19. SIZE OF ARTWORK AND MEDIUM

9"x6" Gouache and watercolors on wasli



20. TITLE

The heart is full

20. YEAR OF CREATION:

2020

20. SIZE OF ARTWORK AND MEDIUM

13"x9.3" Gouache and silver leaf on Arches paper



A. CONTEXT BRIEFING (OPTIONAL)

I have encountered many difficulties throughout my life, but my faith in myself and optimism for a better future have helped me to stay motivated. I've been working hard to save money for my application because getting a master's from the University of Victoria has always been my goal. My financial condition has become more challenging due to the pandemic and the recent floods in Pakistan, my home country. My mother teaches English at a university, and my father is an oil painter artist and has taught at NCA (National College of Arts) and has now retired from his job. I have three younger siblings who are studying in college. Since finishing my bachelor's degree, I have worked and participated in exhibitions to support myself and generate money to fulfill my dream of studying abroad.

Besides my limited resources, the conditions to excel in my field of interest in Pakistan are not bright owing to the challenges posed by the Pandemic and disasters caused by current floods. Earning a Master's degree from UVic will give me the desired guidance and support to refine my artistic practice and the opportunity to showcase my work to the art community. I obtained a merit scholarship for my undergraduate studies, completed my BFA with a 4.0 GPA, and intend to maintain the same performance for my MFA. My dedication to my work and passion for excelling despite all odds distinguish me from other students. One more thing, I am eager to learn from the chance, if given, to tutor students from diverse backgrounds. This will not only broaden my perspective but will also help me to pay for my tuition fee at the UVic. Furthermore, as I will be traveling to a new country and experiencing a new culture, UVic's diverse and refreshing environment fascinates

me. The visual arts department's facilities and the various funding opportunities and awards offered by UVic will significantly assist me in pursuing my dream of becoming a well-educated instructor and artist.

| B. LETTER OF INTENT | Letter-of-Intent.pdf |
|---------------------|----------------------|
| C. CURRICULUM VITAE | CV-resume.pdf |
| | |

Letter of Intent

During the pandemic, I was obliged to remain at home where I experienced a lot of anxiety and uncertainty. From my balcony, I used to observe the sunset and blooming flowers. Observing nature restored my hope for a brighter future and encouraged me to create my current body of work. Elements from nature are a significant part of my work, especially flowers. In my paintings, they represent hope and life as they are delicate and blossom from a bud with energy. My earlier work was in tones of blue, such as my series Presence in absence and Impassioned silence. The flowers were visible but were fading away in the surroundings. However, spending time with myself and observing nature brought back that optimism and radiance. The colors in my recent paintings then started to flow naturally as my mental state altered, and the flowers I painted began to glow and illuminate their surroundings, reflecting hope. I create visuals based on how I perceive the world, which is separate from the visible reality and is filled with joy and happiness. As I am mostly by myself and absorbed in my thoughts, my landscapes are set in a mythical universe I have created in my imagination. The colors are influenced mainly by alterations in nature, such as the sky during the transition from day to night and back again. I layer thin washes to make my images, adding finer details using gouache paints and handmade squirrel hair brushes.

I primarily work with watercolors, gouache, and silk paints, combining them with traditional miniature painting techniques such as *gold leafing* and "*Pardakht*" (layering very thin brush strokes to create a smooth finish) to create my landscapes and I wish to continue exploring the possibilities while keeping the finer details in my art practice. My intended program of study is the Painting program. The support of interdisciplinary research at UVic appeals to me and I am interested in seeing how my visual vocabulary can translate into other mediums, such as oil painting and drawing. I'm curious to see how I can incorporate my existing methods with what I discover during the program's research.

The graduate Painting program at UVic is the ideal environment for my artistic and intellectual development. Studying full-time at UVic and being mentored by experienced and talented faculty will refine my skills and broaden my perspective. Furthermore, it will give me the opportunity to work in well-equipped studios, and access to the visual arts library will allow me to excel in my field of study. In addition, the opportunity to educate and assist while studying will allow me to increase my knowledge and gain the necessary experience, advancing my goal of becoming a respected educator and working artist.

I have previously exhibited my work in various group shows in Pakistan and also had the opportunity to display my work in Derby, UK. I worked as an assistant with miniature artist Heraa Khan at her studio, where I also learned the traditional technique of gold leafing and pigment making. Recently I worked on a collaborative painting project with fashion label "SFK studios" in Pakistan for their "Hand painted dupatta collection" and created a 12ft painting. I also have a keen interest in fitness which led me to complete a Level 3 personal trainer

certification and train women at UFC Pakistan. As I had to get out of my comfort zone, the experience taught me how important it is to let go of fear and listen to the voice within me, which I then applied to my art practice when I added colors to my work, giving it a new direction. It also sparked my interest in teaching others, which I want to continue during my MFA program at UVic. I became much more well-rounded due to these experiences and gained confidence in my leadership and communication abilities. I am currently working for my upcoming group exhibition and a two-person show in December 2022.

My ultimate objective is to not only be a professional artist, but also a well-educated one, and I am attracted to the conceptual, technical, and critical difficulties the MFA program brings since these are the required tools for growth and improvement. Studying in the painting program at the University of Victoria will undoubtedly enhance my experience and will allow me to grow both as an individual and as an artist. If given the opportunity to pursue these objectives, I will work diligently to be a credit to the university. Visual Artist

Personal info: Phone 03204578745

Skills

Email eemanmasoodarts@hotmail.com

Highly passionate and motivated artist with an interest in detailed intricate work. Specializing in miniature painting. Constantly taking up challenges with a desire to keep learning new skills and evolving. Currently working independently in my home studio.

| 2022-08 2022-06 | 0 | Group Exhibition "Contemporary" Lakir Gallery, Lahore Exhibited work in Group Show "Contemporary" curated by Umna Laraib Group Exhibition "Firefly Dreams" | Painting Drawing Watercolours,Oils,Gouache Goldleafing Pigment and paper making Washes Attention to details Time management |
|--------------------|---|---|--|
| | | Muse Gallery, Lahore | |
| | | Exhibited work in the Group show "Firefly Dreams" curated by visual artist Irfan Gul Dahri. | |
| 2022-04 | 0 | Group show | |
| | | Gallery Full Circle, Karachi | |
| | | Exhibited work in Full circle Gallery at their standing collection show organised by curator Kashif. | |
| 2022 | 0 | Collaboration Painting and Textile Project | |
| | | SFK Studio, Lahore | |
| | | Created a 8t painting along with other miniature paintings commissioned by Sadaf Fawad Khan (SFK) studios for their new "Hand painted Dupatta collection" with limited articles. -Comissioned and collaborative project. | |
| 2022-01 | 0 | Group Exhibition "Dar-aamad" | |
| 2022-01 | | O Art Space Gallery, Lahore | |
| | | Exhibited work in the group show "Dar-Aamad" curate by visual artist Irfan Gul Dahri at O Art Space Lahore. | |
| 2021-08 | 0 | Group Exhibition "Eternal Ephemeral" | |
| | | Gallery Full circle, Lahore | |
| | | Exhibited work in the group show "Eternal Ephemeral" along with seven visual artists curated by Irfan Gul Dahri at Gallery Full Circle, Karachi. | |
| 2021-06 | 0 | Group Show "Broadcast Volume I" | |
| | | O Art Space Gallery, Lahore | |
| | | Dispayed work at O Art Space in the group show "Broacast-Voume I". | |
| 2021-03 | 0 | Degree Show | |
| | | National College of Arts, Lahore Completion of Bachelors in Finearts, Miniature Painting "Thesis Degree Show" at National College of Arts NCA, Lahore | |

2019 O Group Exhibition- Maktab Itinerant

Quad Gallery, Derby, United Kingdom

Exhibited work at the second edition of Maktab Itinerant Miniature Painting Academy under the apprenticeship of renowned Miniature Artist Imran Qureshi.

2017- O Assistantship

2019

Heraa Khan's Studio, Lahore

•Worked with Contemporary Miniature Artist "Heraa khan" at her studio as an assistant for her Painting projects.

Education

2017- O Bachelor's in Visual Arts, Major in Miniature Painting

2021

Department of FineArts

National College of Arts NCA, Lahore

Minor in Silk Painting Minor in Performance Arts

Relevant Modules

- Traditional Miniature Painting (Handcrafted wasli paper, handmade pigments, Gadrang and Siyah kalam technique, washes, Squirrel hair brush making)
- Oil Painting
- Printmaking (Aquatint, Wood carving, Linocut, Prints, Etching)
- Sculpture (Clay, Cement, Plaster casting and moulding, paper mache casting, wood carving)
- Art theory
- Art history
- Communication Studies
- Performance Art (Minor)

2015- 🔿 A levels

2017

Beaconhouse School System, Lahore

Art and Design Media Studies English Literature

Scholarships and Awards

- 2018 Merit scholarship in BFA at NCA.
- 2015 2nd Prize-Young Canvas, International Arts Competition
- 2016-College Art Society President

2017

Languages

English Urdu

Reviews/Mentions

By LibasNOW

Top picks by LibasNOW team from group show "Firefly Dreams"- Published online. June, 2022

By Nayha Jehangir Khan

Published review of group exhibition "Eternal Ephemeral" by Nayha Jehangir. Oct, 2021

By Peerzada Salman

Review of group show Eternal Ephemeral in article "Permanence and impermanence", Dawn news tv. August, 2021

Nigaah Arts, Culture & Heritage Magazine

Published review of Group exhibition "Eternal Ephemeral"-Publisher Tauqeer A Muhajir in NIGAAH Arts, Culture & Heritage magazine. 2021

Extra Curricular Achievements/Interests

Acting-Dramatics "NT Mime society" NCA,

· Lead performer-(2018-2020)

"TheQi" Choir music society perormance NCA,

Certified L3 fitness trainer REPS UAE

- From "Aikaro sports academy".
- Provided personal training at UFC Pakistan.

Upcoming Exhibitions:

-Two-person show curated by Irfan Gul Dahri -December 2022

-Group Exhibition "Beyond Miniature" curated by Miniature Artist Imran Qureshi. Canvas Gallery, Karachi. November 2022